

The South West Design Forum, in partnership with Universities South West and the National Council for Graduate Entrepreneurship and in collaboration with Bath Spa University, Arts University College Bournemouth and the University of Plymouth.

FEATURES

- 1 hour sessions = minimal task burden
- 4 sessions over 12 months
- flexible, informal, valuable
- open to all senior designers
- exciting pilot scheme
- an industry first!
- free half-day training included
- raise your recruitment profile
- forge links with talent streams
- unleash latent coaching skills
- new South West initiative
- chance to put something back

Enrol now:
inspire a talented student in the time it takes to have your lunch.



one to one practitioner-mentoring for students

Wouldn't you like to help inspire the next generation of designers?

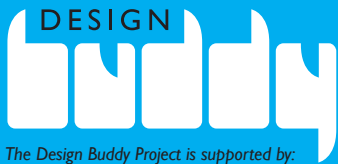
You have the first-hand experience and knowledge to which all design students aspire, so you can begin to shape the future health of our industry and your own business.

You know the problem, you've been there after all: aspiring students frequently can't gain enough commercial insight and exposure from professionals – which contributes to lost talent, skill-gaps and poor career conversion.

Also, work-placements are scarce and a low priority in many busy studios – so you can't tap into talent streams coming out of college. Sometimes it just seems like too much time and effort to help.

So how about helping a budding young designer in a new, easy and manageable way?

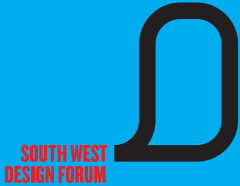
Enrolling as a Design Buddy mentor can significantly help to close the graduate skill gap *without committing to employment or work-placement and without even leaving your business premises.*



The Design Buddy Project is supported by:

universities

SOUTH WEST



What's involved?

4 x one hour sessions

All you have to do to become an official South West Design Mentor is commit to giving four 1-hour sessions with a design student over the next year (April 2010 – May 2011).

The South West Design Forum will hand pick and set you up with your student 'buddy'.

We will even give you the training you need and suggest the subject areas to discuss in each of your sessions.

We will provide the necessary review forms to help you and your buddy monitor progress.

All you need to do is register – and you never know, you might even learn something as well.

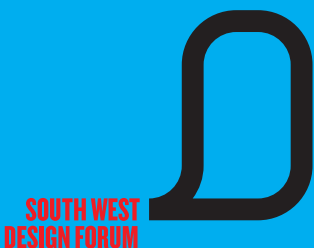
What to do now?

Register

Simply register your availability by completing the 'Design Mentor Application' section and return it to the South West Design Forum:

Karen Stockdale
South West Design Forum
9 Branson Court
Plympton PL7 2WU

karen@swdf.co.uk



South West Design Forum
9 Branson Court
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South West Design Forum is a regional voice for the design sector. Linking local design forums from Gloucestershire, Bristol, Bath, Somerset, Devon, Dorset and Cornwall, we are almost entirely run by volunteers. Our aim is to champion key projects that will help to shape this important sector of the region's economy.